



The **ICCA** is an international non-profit think tank in the fields of Corporate Social Responsibility (CSR), Corporate Culture and Corporate History. Founded in 2003 and based in Frankfurt/Main, Germany, ICCA focuses on linking high level business executives, organisations, politicians, opinion formers and academics in a global network to aid their quest to coordinate and align profit based goals with the good of society. Since its launch ICCA ranks among the most important networking platforms world wide for these topics.



The main goals of the **EABH** are to promote the preservation of historically valuable archive material and to initiate and foster research into banking and financial history. Founded in 1990 and also based in Frankfurt/Main the EABH engages in a number of activities such as various publications including the renowned Financial History Review journal, academic projects, conferences and workshops. As a result of all its activities, the Association acts as a bridge between banking and financial practitioners, academics and historians on an international level. The EABH chaired by Jean-Claude Trichet, President of the European Central Bank, comprises more than 80 corporate Members and is represented in 28 European countries.

Pedestrian Entrance:
2, rue Radziwill, 75001 Paris

Parking:
3, rue de la Vrillière, 75001 Paris



The European Association
for Banking and
Financial History e.V.



INVITATION

ICCA-EABH Symposium

THE HISTORY AND FUTURE OF CORPORATE SOCIAL RESPONSIBILITY

Monday, 27th October 2008, 10.00

Banque de France
Hôtel de Toulouse, Golden Gallery
2, rue Radziwill
75001 Paris

RSVP
until 23 September 2008
(number of participants is limited)

Contact Details:
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It is our great pleasure to invite you to

THE HISTORY AND FUTURE OF CORPORATE SOCIAL RESPONSIBILITY

Symposium organised by the Institute for Corporate Culture Affairs e.V. (ICCA) and the European Association for Banking and Financial History e.V. (EABH), hosted by the Banque de France.

Jean-Claude Trichet

Chairman of the Board of Management, EABH e.V.

Takis Arapoglou

Chairman of the Board of Directors, ICCA e.V.

Christian Noyer

Governor of the Banque de France

PROGRAMME

10.00-10.30 REGISTRATION

10.30-10.45 Welcome Speech
Christian Noyer
Banque de France

10.45-11.20 Key Note Speech
Nathalie Kosciusko-Morizet
Minister of State to the *Ministre d'Etat*, Minister for Ecology, Energy and Sustainable Development and Town and Country Planning, with responsibility for Ecology

11.20-12.30 SESSION I
Corporate Responsibility in a Global Economy

Panel Discussion

Chair

Paul Betts
Financial Times

Panellists

Philippe Carli
Siemens France

Jacques-Henri David
Deutsche Bank France

Thierry Desmarest
Total

David Pitt-Watson
Hermes Equity Ownership Services

Lutz Raettig
Morgan Stanley Bank

12.30-14.00 LUNCH BREAK

19.30-22.30 Cocktail Reception and Dinner hosted by Governor Christian Noyer (Invitation only)

14.00-16.00 SESSION II
Corporate Responsibility in Companies and Banks - a Historical Perspective

A Short History of Globalisation

Harold James
Princeton University

History of Corporate Responsibility in French Companies

Hubert Bonin
Bordeaux Political Science Institute

Panel Discussion

Chair

David Marsh
London & Oxford Group

Panellists

Melanie Aspey
The Rothschild Archive

Hubert Bonin
Bordeaux Political Science Institute

Terry Gourvish
London School of Economics

Harold James
Princeton University

Anders Perlinge
Investor AB

Reinhard Schmidt
Frankfurt University

16.00-16.15 Conclusion
Edgar Meister
Former Deutsche Bundesbank