

A Global Economy Without Global Standards?

Does the global economy require worldwide governance, environmental, or human rights standards?

This event will gather opinion formers, business leaders and politicians to discuss the existence and need for global standards and will, at the same time, mark the launch of **“The A to Z of CSR”: An Encyclopaedia of Corporate Social Responsibility** published by ICCA. This book is the first and only encyclopaedia in the area of CSR containing concepts, key words and definitions of the most widely used CSR terms that aims to become the standard reference text for managers, CSR business professionals, academics, students, NGOs and volunteers.

Audience: Business leaders, Politicians, CSR managers, NGO Heads etc.



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PROGRAMME

22 November 2007
Reform Club, London

5.30 pm Registration & Reception

6.20 pm Welcome

- Mr. Takis Arapoglou, Chairman, ICCA
Chairman & CEO, National Bank of Greece
- Prof. Dirk Matten, Hewlett-Packard Chair in CSR
York University, Canada

6.40 pm Panel Discussion

Chair: David Marsh CBE
Chairman, London and Oxford Group

- John Redwood, Member of UK Parliament
- David Pitt-Watson, Director, Hermes
- Lord Desai, Member of the House of Lords and
Professor, LSE
- Harriet Lamb CBE, Executive Director,
Fairtrade Foundation

8.00 pm Drinks Reception/Closing words

- Prof. Manfred Pohl, Founder, ICCA

8.30 pm The ICCA Forum Dinner

REGISTRATION FORM

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Thursday, 22 November 2007

Please reply by fax: +49 (0) 69 97204094
or E-mail: n.tolhurst@cca-institute.org

(Please reply not later than 20th September 2007)

Company: _____

Name: _____

Name: _____

Address: _____

E-mail: _____

Tel./Fax: _____

I will attend the reception and podium discussion only
(no charge but limited to 150 people)

I will attend the reception, panel discussion & the
ICCA Forum Dinner (limited to 50 people € 75/ £50)